

JOURNEYWISE

LOVE JESUS, LOVE *LIKE* JESUS.

2023 YEAR IN REVIEW



MOORE-WEST CENTER
for APPLIED THEOLOGY

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Director of Development

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President & CEO

A LETTER FROM THE CEO

Dear Friends,

In 2023 the path Jesus laid before us was filled with blessings. We saw the culmination of many initiatives coming to fruition. In His graciousness, He provided clarity and opened doors for our ministry. At JourneyWise, our focus is daily walking with Jesus. We help encourage this in a variety of ways:

- equipping churches with Life Along they Way materials
- encouraging individuals through devotionals, podcasts and articles
- training through online Servant School courses
- supporting individuals at the intersection of faith and wellness through our Anxiety Algorithm course
- providing community through our prayer wall

We believe this journey is just the beginning, and we look with anticipation at what lies ahead for 2024. Our mission is only as strong as our weakest attempt to follow Jesus on a daily basis. May He continue to find us faithful.

Be Salt and Light... You Matter!



A handwritten signature in black ink that reads "Steve Stouffer".

PRESIDENT/CEO
THE MOORE-WEST CENTER

2023 YEAR IN REVIEW



3 books were published - *JourneyWise*, *Jesus With Us* and *Healing Prayer*



3 podcasts launched and over **9,000** have listened to the various episodes - *Choosing Cheer* with Nicolet Bell; *You Matter* with Shane Stanford; *JourneyWise* with Shane Stanford, Ronnie Kent and James Kent



Over **200** have prayed for live requests submitted on the online prayer wall



JourneyWise.Network launched



JourneyWise social media accounts have grown to over **4,600** followers



Servant School launched **12** courses



16 Journey Partners committed over **\$34,000**



24 one time givers donated nearly **\$84,000**



\$5,000 was donated for Servant School scholarships for seminary students



176 people participated in the Anxiety Algorithm course



50 books were placed in medical and recovery care facilities through the newly launched JourneyWise Cares initiative

IMPACT

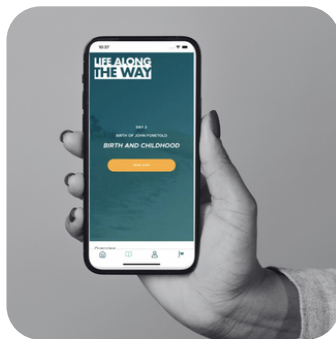
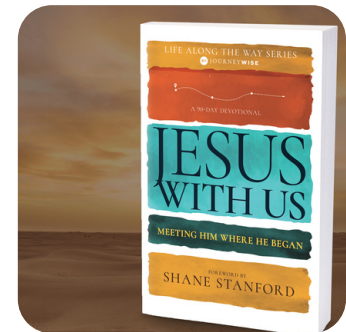


"I enjoy the Choosing Cheer podcast so much! As someone who has struggled with anxiety and depression, I make a conscious effort to only listen to uplifting and encouraging messages. Nicolet's voice exudes positivity. It's so refreshing to hear the Lord speak through her!"

—MACEY

"Loving my book!! Each lesson is packed with spiritual substance that is easy to read and applicable to daily living. Throughout my work day I catch myself thinking back about the lesson. Good stuff!"

—LYNNE



"This study is showing me and encouraging me to pray and seek Jesus constantly – not just at the beginning or end of the day. He is always with me. I love the small bit of scripture each day – better focus."

—ALLISON

"This week's daily Bible study regarding the Holy Spirit has radically changed my way of thinking about the Holy Spirit. This week I've been praying to the Holy Spirit directly, acknowledging His presence and asking Him to guide me in everything. And guess what ... it works! Gives me a peace, confidence and reassurance that I can't describe. Thanks for waking my brain up."

—JANE



A WORD FROM STAFF

“More and more people are walking daily with Jesus through our resources. This walk with Jesus is changing the trajectory of how they make decisions and how they live.”



Steve Stanford

PRESIDENT / CEO

“I’ve seen people experience the presence of Jesus because of our resources. As a result, they have experienced more joy and peace in important moments in their lives. The notes and comments we receive about the way people are encountering Jesus on their daily journeys gives me great joy and pride in the work of our organization.”



Nicolet Bell

EXECUTIVE VICE PRESIDENT
CHIEF OPERATIONS OFFICER

“Our Servant School team has worked diligently to develop and launch 12 courses. Each course is designed to uniquely draw an individual or small group into deeper relationship with Christ or develop their individual skills to support, enrich or engage in their local church.”



Dr. Pokcy Stanford

VICE PRESIDENT
DEAN OF SERVANT SCHOOL

“I have seen people intersecting with our resources and those resources touching their lives. They are then wanting to find out how they can partner with us. I see more and more people after experiencing our resources coming on board and giving back to our organization with a passion to share the love of Jesus with others.”



Michelle Dapson

DIRECTOR OF DEVELOPMENT

PARTNER PROGRAM

Our Journey Partner Program is a special group of friends that support our ministry each month. In addition to financial gifts, which are necessary in making sure we continue to create resources that help strengthen individuals walk of faith, we also invite our Journey Partners to support us in the following ways.



PRAY

We welcome your prayers for the growth and outreach of our ministry and invite you to check in regularly on our Prayer Wall and commit to praying for the requests posted, as well as, posting requests of your own.



VOLUNTEER

Please choose any or all of these methods to offer your voluntary assistance.

- Share the JourneyWise books, resources, podcasts and articles with friends and family.
- Follow JourneyWise on Facebook and Instagram and share the content with your followers.
- Use one of the Servant School courses with your Sunday School class or Small Group.



GIVE

Contribute financially by becoming a monthly donor or donating to a specific part of our organization such as JourneyWise Cares, JourneyWise Podcast Network, Institute of Faith and Wellness, or Servant School. This will ensure we have the means to continue the development of resources to help individuals deepen their walk of faith.

2024 FUNDING GOALS

We are praying for 300 NEW Journey Partners who will help fund...

\$24,000 Marketing promotion for the Life Along the Way book series.

\$15,000 Development of the *Anxiety Algorithm* book and course.

\$12,000 Production and marketing for the JourneyWise Podcast Network.

\$24,000 Production and marketing for Servant School courses.

\$5,000 Provide books for the JourneyWise Cares program so that more people can encounter Jesus in medical and recovery care centers.

JOURNEYWISE IS A FAITH-BASED MEDIA NETWORK DEDICATED TO MEETING PEOPLE WHERE THEY ARE AND HELPING THEM START OR STRENGTHEN THEIR JOURNEY WITH JESUS.

WHY I GIVE

"I give to Journey Wise because I support their mission to love Jesus and love like Jesus. I've grown in my faith walk through their podcast, teachings, and publications and want to help others do the same through supporting their mission."

—CHARLOTTE



"I support JourneyWise because I believe in their mission. Through the use of the podcasts and books, I'm learning to love Jesus more and as a result, love more LIKE Jesus! Our world needs to hear the voice of these Christian believers as their foundation of faith is firm and the delivery of message, gentle and encouraging. It is our pleasure to support the work of spreading Christ's love! Thank you for sharing the opportunity with us!"

—LEE

"I give to JourneyWise because they have a multitude of Christ centered resources such as books, videos, podcasts, articles, and rest stops, that are beneficial to daily living.

You can easily tailor your own journey. I have used JourneyWise personally, in a small group, and in a large group. The blend of "pastors, educators, doctors, therapists, theological experts, and fellow believers", make it relatable and practical to anyone."

—SUSIE



LOOKING AHEAD: 2024 INITIATIVES



JOURNEYWISE CARES

The objective of this initiative is to distribute our resources and publications to hospitals, assisted living, hospice, recovery and care centers, extending support to individuals facing illness or those with loved ones requiring medical attention.



LIFE ALONG THE WAY SERIES COMPLETION

The Life Along the Ways Series will be complete with the publication of *Jesus Among Us*, *Jesus Through Us* and *Jesus In Us*. Your support will enable the launch of these books this year, guiding readers on a chronological journey with Jesus through the Gospels.



MUSEUM OF THE BIBLE

We are partnering with the museum to get JourneyWise resources in their new Gospel wing. Your donation will help to insure that thousands of visitors to the museum will encounter our resources.



JOURNEYWISE LIVE

This online community launches during Holy Week and is a virtual gathering studying the implications of the resurrection.



ANXIETY ALGORITHM

This highly successful course is expanding into a book in hopes of reaching more individuals.

LOOKING AHEAD: 2024 INITIATIVES



NO WHISPERS CAMPAIGN

Highlighting the intersection of mental wellness and faith especially focused on pastoral and church health we are partnering with churches to promote Mental Health Awareness.



SERVANT SCHOOL

Two new courses will launch each month in 2024 with a handful of mini-courses as well.



CHURCH RESOURCES

The Life Along the Way series has been crafted into a comprehensive curriculum, enabling churches to engage in a collective, immersive journey of daily walks with Jesus.



WHITAKER HOUSE PUBLISHERS PARTNERSHIP

Three new books will be published: *Jesus Among Us*, *Jesus Through Us* and *Jesus In Us*. Three additional books are in contract to be published: *Doodle Devotional* by Anthony Thaxton, *Unfailing* by Shane Stanford & Anthony Thaxton, and *Anxiety Algorithm* by James Kent & Ronnie Kent.

JOURNEY WITH US AS WE JOURNEY WITH JESUS.

